

KWIKZIP

GRAPHIC FILE REQUIREMENTS



⚠️ YOUR ARTWORK MUST FOLLOW THESE PRODUCTION REQUIREMENTS TO AVOID ADDITIONAL FEES. ⚠️

ONE SIZE DOES NOT FIT ALL! Artwork files that are not properly built for production at the appropriate dimensions will be bounced back or subject to additional creative service fees depending on the size and scope of the overall project. If your artwork is intended to be used on multiple vehicles, please provide a layout breakdown of what your art should look like at different sizes, ranging from a smaller box truck to a long-haul trailer. Artwork that does not meet the minimum resolution can still be used, but written confirmation will be required to move forward with lower-quality images.

ACCEPTABLE FILE FORMATS



We will only accept packaged layered AI, INDD, PSD, PSB, and TIFF files.

We prefer to work with **packaged AI files**, and all fonts, links, and smart objects must be present in the artwork as well.

COLOR AND RESOLUTION

CMYK 300 DPI

COLOR SPACE AT 25% SCALE

Files are submitted at 25% Scale for easier file handling and printed at 75 DPI at 100% Scale. Please make sure that not only the documents are at 300 DPI, but also the linked images.

FILE SUBMISSION

WeTransfer **HIGHTAIL**
 Dropbox

Please submit your packaged layered files via one of the free preferred file transfer services above (or a similar website), OR email them to prepress@epicworldwide.com for assessment.

- ✔️ PACKAGED LAYERED FILES
- ✔️ HI-RES LINKED IMAGES
- ✔️ VECTORIZED LOGOS
- ✔️ LINKED OR OUTLINED FONTS

WE WILL NOT ACCEPT:

- ❌ **FLATTENED FILES** *UNLESS SIZED FOR SINGLE ORDER USE*
- ❌ **RGB COLOR SPACE FILES**
- ❌ **LOW-RES PIXELATED IMAGES** *UNLESS APPROVED BY CLIENT*
- ❌ **FILES WITH INCORRECT SIZES OR DPI**
- ❌ **FILES WITH MISSING LINKS AND MISSING FONTS**
- ❌ **LAYOUT PROOFS AS WORKING FILES**
- ❌ **FILES NOT NATIVE TO ADOBE CC** *CDR, PUB, ETC*

COLOR MATCHING



EPIC Worldwide is a G7-Certified facility, so our colors are highly accurate by default. If you would like us to color match, please mail us a physical printout to match and/or provide specific Pantone® values. Color matching may take several weeks to complete, so please make sure this will not conflict with the installation date.

We can also ship a physical color sample of your artwork to you! The sample size will be 15" in height and printed on the same material as the finished product. The first sample is free of charge if shipped by ground, but all subsequent samples will be charged a fee.

AVERAGE TRUCK SIZES

The generic 25% Scale file sizes below can be used if the final dimensions of your vehicle aren't available. Please design your files to these dimensions, built at 300 DPI, and we can adjust your artwork to fit the vehicle's precise measurements once calculated. **If you already have the final 25% Scale dimensions, size your files to the dimensions sent to you.**

SIZE	WIDTH × HEIGHT	SIZE	WIDTH × HEIGHT
10'	26.5" × 20.5"	32'	91.25" × 23.5"
16'	43.5" × 20.75"	36'	103.25" × 22.5"
18'	50" × 20.75"	40'	115.25" × 23.5"
20'	56.25" × 20.75"	42'	121.25" × 24"
24'	67.25" × 20.75"	45'	128.25" × 24"
26'	73" × 21.25"	48'	136.25" × 23.25"
30'	85" × 23.5"	53'	151.25" × 23.5"

We also offer front (header) and rear decal graphics, should you prefer full coverage. These files have a 0.5" bleed on all sides.

HEADER AND REAR DECALS	WIDTH × HEIGHT
Full Coverage (with 0.5" bleed all around)	24.5" × 24.5"
Partial Coverage (with 0.5" bleed all around)	24.5" × 15"