

Attached are our graphic requirements. Artwork provided within these parameters will be used in order to complete proofs and will subsequently move on to production with NO additional costs.

Artwork files that are NOT Vector formatted and/or submission of files NOT to their final dimensions may require additional fees depending on the size and scope of the overall project. One size does not fill all and depending on the artwork, may require design briefs with a breakdown of layout/vehicle range options if EPIC is to determine proper image placement for various sizes.

Artwork images that do NOT meet the minimum resolution can be utilized BUT will require additional sign offs to ensure an understanding the overall appearance of the final product will be reduced from the very best images we are able to afford our clients.

PROVIDE **PACKAGED** FILES IN ONE OF THE FOLLOWING FORMATS



*Additional file formats accepted

For best results, and to maximize production efficiency, the preferred format for submitted artwork is **packaged Illustrator files**. This means that all fonts, links, and smart objects present in the artwork are also provided at the time of submission.

As with all large format jobs, we **STRONGLY** encourage the use of as many vector assets as possible when building your artwork. This will ensure the highest quality print.




It is important that your files be **layered** with a resolution of at least **300 DPI** when **built at 1/4 scale** (please see size chart on page 2). NO flattened files or PDFs will be accepted.

KWIK ZIP™ GRAPHIC FILE REQUIREMENTS




PLEASE ENSURE YOUR ARTWORK MEETS EACH OF THESE REQUIREMENTS >

- ✓ Layered Files (NO Flattened Files or PDFs Will Be Accepted)
- ✓ CMYK Color Space (NO RGB)
- ✓ 300 DPI @ 1/4 Scale
- ✓ Include All Linked Images
- ✓ Vector Formatted Logos
- ✓ Include Fonts or Outline All Text

GRAPHIC FILES

-  Our graphics team is capable of making edits to your artwork prior to production. Should the edits include major or extensive changes to the creative, a Graphics Fee will be added to your order.
-  All final graphic files need to be submitted to EPIC two (2) weeks prior to the installation date. If a color proof is required, they will need to be submitted three (3) to four (4) weeks prior. Any artwork submitted less than three (3) weeks prior to installation will not be eligible for a physical color proof due to the time required for shipping.
-  Artwork submitted to EPIC will be held for up to two years. Any new orders or reprints of artwork older than two years will need to be approved by the brand and re-submitted.

COLOR MATCHING

-  We can match to your color specifications, or print AS IS. Color matching can take 7-15 business days to complete. Please make sure this will not conflict with the installation date.
-  You may mail us a physical printout and/or provide us with a PMS value that we will match as closely as possible.
-  We can provide you a color sample proof, shipped to your location. The sample size will be 15" high x the proportional width. The first sample, if shipped by ground, will be at no cost. All additional samples will be at an additional cost.

The following are average truck sizes that you may use to create your artwork.

NOTE: These sizes have been converted to 1/4 scale. Please build your graphic files at these sizes at 300 DPI.

AVERAGE TRUCK SIZES (1/4 SCALE) - DRIVER & CURB SIDES

TRUCK	WIDTH	HEIGHT	TRUCK	WIDTH	HEIGHT
10 FT	26.5625"	20.5000"	32 FT	91.1250"	23.3125"
16 FT	43.3750"	20.6875"	36 FT	103.0625"	22.53125"
18 FT	49.78125"	20.6875"	40 FT	115.0625"	23.3750"
20 FT	56.1875"	20.7500"	42 FT	121.03125"	23.8125"
24 FT	67.1875"	20.7500"	45 FT	128.0625"	23.8125"
26 FT	73.0625"	21.21875"	48 FT	136.0625"	23.0625"
30 FT	84.9375"	23.3125"	53 FT	151.1875"	23.46875"

AVERAGE TRUCK SIZES (1/4 SCALE) - REAR DOORS

COVERAGE	WIDTH	HEIGHT
FULL COVERAGE	24.5000"	25.5000"
PARTIAL COVERAGE	21.1875"	18.5000"

SUBMITTING FILES

The quality assurance process begins with our clients, as you are ultimately responsible for artwork submission. Upon receipt, our prepress technicians will review all submitted files, specifically checking to ensure the following:

CORRECT DIMENSIONS • PROPER SCALING • RESOLUTION • ALIGNMENT

Artwork & download links may be sent to prepress@epicworldwide.com for review.

PLEASE BE AWARE

Please keep vital information (logos, taglines, URLs, phone numbers, etc.) away from the door frames. When using the 1/4 scale art dimensions provided, allow 1" on either side of the door frame as a buffer to ensure your creative is not cut off or obstructed by the truck hardware.

CURB AND DRIVER SIDE DOORS

